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# GOES.health & RacingThePlanet: A Partnership to Empower Ultramarathon Racers Across the World's Toughest Deserts

#### Introduction

We are excited to announce a new partnership between <u>GOES.health</u> and RacingThePlanet, bringing our cutting-edge outdoor medical app to support over 600 athletes as they endure some of the world's most grueling ultramarathons across four spectacular deserts. By supporting these athletes as they push their bodies to the limit, we're providing them with an indispensable tool to help them prepare, access medical resources, and navigate through these challenging terrains.

### **Unique Challenges of Desert Ultramarathons**

RacingThePlanet's 4 Deserts Ultramarathon Series is known as the most prestigious outdoor footrace series worldwide. Competing in the Namib Race (Namibia), Gobi March (Mongolia), Atacama Crossing (Chile), and The Last Desert (Antarctica), athletes traverse 250 kilometers (155 miles) in seven days over rough terrain, with only a tent and water provided. These races expose athletes to extreme risks, from harsh climates to treacherous landscapes, making the need for medical expertise and support crucial.

## **How GOES.health Supports Ultramarathon Racers**

GOES.health (Global Outdoor Emergency Support) is the only outdoor medical app created by the world's leading wilderness medicine experts at the Stanford School of Medicine and the Preventative Search & Rescue Rangers from the National Park Service. Our partnership with RacingThePlanet allows us to offer racers unparalleled support:

- 1. Pre-Race Preparation: Athletes can access a wealth of medical expertise, resources for planning, and location-specific information to help them prepare for each race.
- 2. Offline Medical Resources: In remote locations with no signal, racers can still rely on our clinical-grade offline support for vital assistance.
- 3. Powerful Location Identification Technology: With our advanced location-sharing technology, racers can pinpoint their exact location, ensuring they stay connected and safe during the race.

# Celebrating a Milestone: RacingThePlanet: The 20-Year Race

As RacingThePlanet celebrates its 20th anniversary in 2023, in addition to the Gobi March in Mongolia and the Atacama Crossing in Chile, a special race is being held in Jordan called RacingThePlanet: The 20-Year Race. We are proud to support the athletes competing in these events, and we look forward to empowering them to explore confidently and connect more deeply with nature.

## **Empowering Athletes to Conquer the Unknown**

The partnership between GOES.health and RacingThePlanet goes beyond providing essential medical support for ultramarathon athletes. Our joint mission is to empower these intrepid individuals to push their limits and conquer the unknown with confidence, knowing that they have access to the best in wilderness medical resources and technology.





The GOES.health platform's unique combination of offline medical resources, expert physician access, and advanced mapping technology has the potential to revolutionize the way athletes prepare for and navigate extreme challenges. By harnessing this cutting-edge support system, racers can focus on pushing their boundaries and exploring new frontiers, secure in the knowledge that GOES.health is with them every step of the way.

## Are You Ready?

The partnership between GOES.health and RacingThePlanet demonstrates our commitment to supporting athletes as they push their limits and embark on life-changing adventures. By providing racers with on-demand medical expertise, resources, and support, we're empowering them to confidently tackle the most extreme challenges and achieve their dreams. As RacingThePlanet continues to inspire racers worldwide, GOES.health is proud to be part of their journey.

Are you ready to take on the challenge of a lifetime and experience the thrill of the RacingThePlanet Ultramarathons? Equip yourself with the unparalleled support and resources of GOES.health to ensure you're prepared for any situation. Learn more about the races at racingtheplanet.com and discover how GOES.health can help you conquer the unknown at www.goes.health. Together, we'll help you reach new heights and embrace the spirit of adventure.

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