



PRESS RELEASE

Japan's top television network, NHK, to film the Gobi March (Mongolia) 2018 for TV Programme "Great Races"

[8 June 2018, Hong Kong] – It has been confirmed that the National Broadcasting Corporation of Japan, NHK, will film the Gobi March (Mongolia) 2018 for their popular TV Series, GREAT RACES. The series covers four extremely challenging races each year. The races that are selected are unique races which transform people's lives.

The races that have been featured on the popular television programme include the Atacama Crossing 2011, RacingThePlanet: Madagascar 2014, the Sahara Race (Namibia) 2016, a mountain bike extreme race in Australia, the Yukon Arctic Ultra and Tor des Geants.

The Gobi March (Mongolia) is part of the prestigious [4 Deserts Ultramarathon Series](#) which will stage its 58th race this July 2018 at the [Gobi March](#).

At the Gobi March (Mongolia), the 13-person NHK crew will focus on top contenders as well as some of the more unique human interest stories gleaned from the competitors from more than 40 countries. In particular, NHK will be following leading competitors Wataru Iino of Japan who came in 2nd just behind Ryan Sandes of South Africa in RacingThePlanet: Madagascar, won the Sahara Race (Namibia) 2016 and won the Badwater 135 in 2017. NHK will also be following the battle of two firemen: Wong Ho Chung of Hong Kong and Vicente Juan Garcia Beneito of Spain, who raced against each other at the Namib Race, the first race of the 4 Deserts Ultramarathon Series in 2018. Other competitors which may be profiled include those who are aiming to complete the 4 Deserts Grand Slam (the entire 4 Deserts Ultramarathon Race Series in one calendar year) and a Mongolian competitor who currently lives in Dublin, Ireland.

Find out more about the Gobi March which begins on Sunday, 29 July 2018 at www.4deserts.com/gobimarch

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